

RAW™

DIVISION



FOR ALL THOSE WHO WANT TO FOCUS PURELY ON DANCE...

RAW™ is the new and extremely accessible division of Rock Eisteddfod Challenge® that strips away the sets and focuses purely on performance - It's about striving for creative, 'boundary pushing' originality.

Participants are encouraged to explore the use of the human body in order to tell their story, and as a result RAW™ is a competition with greater emphasis on choreography, dance and drama.

RAW™ also challenges participants to explore fresh and exciting ways of manipulating elements such as soundtrack, costume, hand-held props, make-up and lighting to execute their performance.

This new division is structured in such a way that it presents a fantastic opportunity for students to rise to the challenge and create and lead their performance, minimising the commitment required from teachers.

RAW™ is a competitive division that is being offered at all Rock Eisteddfod Challenge® events in 2009 and teams can be entered comprising 30 to 100 students.

For a free DVD with sample RAW™ performances, call us toll free on 1 300 725 287 or visit www.rockchallenge.com.au for more information.

IMAGINATIVE FRESH BOLD NEW CREATIVE RAW



NO SETS

RAW™ excludes the use of large-scale sets. In fact, the only sets allowed in RAW™ are those the performers can carry onstage themselves.

However, don't worry about your creative options being stifled, as RAW™ encourages schools to explore alternative ways of giving context to their items. For example, you might like to explore the large-scale use of material or the use of handheld props. Of course, lighting and soundtrack are also vitally important in RAW™.

Plus, you can make it all happen without picking up a single power tool.



WHAT IS A RAW™ PERFORMANCE?

The exciting thing about this new division is that we are still seeing it evolve and develop, so we don't exactly have an answer to this question yet - It's really up to you! But here are some ideas we've come up with:

You could present a series of 'vignettes' or movements, separated but connected by a common theme.

Your RAW™ performance might have all the 'epic-ness' and cast numbers of a traditional Rock Eisteddfod Challenge® item, but uses people rather than large sets to represent the worlds the characters exist in, ie. Using the cast as the set.

Why not use an existing senior dance piece or eisteddfod routine as a starting point for your RAW™ performance? Your entry could also be linked to the school curriculum or senior dance program.

A RAW™ performance can be stark and minimal or it could have all the energy of a traditional Rock Eisteddfod Challenge® performance and follow a strong narrative.

Visual projection is allowed in RAW™ performances. Think about exploring the use of silhouettes against the existing cyclorama.



PERFORMANCE NIGHT

RAW™ has already created quite a stir in schools across Australia and interest is high, with a large number of schools participating in 2007, 2008 and even more keen to get involved in 2009.

2008 saw RAW™ performances hit the stage at events in capital cities and regional areas across Australia, with each school taking a unique approach, highlighting the freedom and room for creativity that RAW™ allows.

In Melbourne and Sydney, interest from schools was so high we were able to stage a RAW™ Grand Final. In both Grand Finals, schools who had never before participated in Rock Eisteddfod Challenge® won!

On performance night, RAW™ performances are grouped together, so the audience and judges understand the two competitions are quite different.



ALL THE BENEFITS

The events are about more than just a six minute performance. Show Day at Rock Eisteddfod Challenge® has become famous for the chance it gives students to meet other energised young people and its ability to motivate participants to engage in 100% drug and alcohol free lifestyles.

Rock Eisteddfod Challenge® allows students to experience some of life's most rewarding moments – The buzz of being on-stage and the satisfaction of working in a successful team.

Through participation, students and teachers develop stronger relationships while students also learn leadership, communication and team work skills that benefit them not only in the classroom, but for the rest of their lives.

RAW™ has the same high levels of lighting and sound production as traditional Rock Eisteddfod Challenge® events staged in professional venues including Vodafone Arena, the Sydney Entertainment Centre and Brisbane Entertainment Centre. It is this level of professional production that sets the event apart from other youth performing arts events and it makes it a truly unique experience.

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THE BASIC LOWDOWN ON RULES

- There can be no less than 30 and no more than 100 performers in each team.
- There is an expenditure ceiling.
- The use of hand-held props is allowed.
- Soundtracks must be between four and six minutes in length.
- The criteria which RAW™ performances are judged against is different to the one applied to traditional Rock Eisteddfod Challenge®.
- A school that is entered in another division of Rock Eisteddfod Challenge® can enter a RAW™ team as long as no performers are in both teams.



THE NEXT STEP

If you haven't already sent in an Expression of Interest Form, this is the next step. Upon receiving this, we'll make sure you receive more information about the event and RAW™ Division as well as a DVD with sample RAW™ performances.

If you've already sent in an Expression of Interest Form, then it's time to start planning. Your Production Book with all rules, guidelines and event information will arrive early in 2009 and we are only a phone call away if you have ANY questions on 1 300 725 287 toll free.

GOOD LUCK – WE LOOK FORWARD TO SEEING YOU IN 2009!

www.rockchallenge.com.au